

global marking and coding solutions ■■■



the team to trust ■■■

markem·imaje

the team to trust ■ ■ ■



■ ■ ■ **for today** Markem and Imaje are world leaders in marking, coding and traceability solutions. Being part of Dover's Product Identification Group has opened the door to joining our strength and experience to form the largest product identification solutions provider in the world. We are uniquely positioned to partner with companies who are looking for a team who can deliver a complete global solution at the best value.



■ ■ ■ **and tomorrow** Our mission is to be your trusted business partner. We bring knowledge and experience to every product identification and marking challenge.



We strive to solve problems, increase uptime and improve business through our deep market knowledge and consultative approach. When you work with the Markem-Imaje team, you gain three distinct advantages:

Product breadth – a broad range of innovative, environmentally-conscious product identification hardware, software and consumable solutions, all from one supplier.

Technology leadership – world-class technology combined with extensive research, development and testing and parent company support.

Global reach – worldwide sales, service, distributor and OEM networks that form the most extensive global network in the industry.



Our core values

are embodied in our people...

We share a common set of human values – to be accountable, to have integrity, to be honest and to always be professional.

who are dedicated to excellence...

Performance counts, so we hold ourselves to the highest standards and are focused on the sustainability of our product identification solutions.

and committed to our customers...

To optimize teamwork and loyalty, we are innovative, adaptable, reliable, passionate and dedicated to continuous improvement.

That is what makes Markem-Imaje the team to trust, today and tomorrow.

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■ ■ ■ **for knowledge** Our customers face increasing competitive pressure, more complex operations and demanding retailer and regulatory mandates. Markem-Imaje offers the insights, technologies, products and worldwide support to help your packaging operations overcome these challenges.



■ ■ ■ **and experience** Whether on the product, on the case or on the pallet, Markem-Imaje provides the most innovative and appropriate marking solutions. Our extensive industry expertise comes in the form of over 95 years of experience and more than 2,800 employees and 33 subsidiaries around the world, ready to go to work for you.

for the food industry Markem-Imaje solutions are designed to print crisp, clean codes on a wide variety of products – from snack foods to dairy, fresh food to frozen, and single-serve to food service packs. Our experience and expertise contribute to delivering a safe, traceable food product from manufacturer to consumer, shift after shift, year after year.



for the pharmaceutical industry Markem-Imaje offers dedicated solutions for secure product identification which comply with pharmaceutical industry standards such as 21 CFR Part 11. Our solutions deliver the highest quality codes for



packaging materials such as blister packs, plastic bottles, labels, metal foils, tubes, cartons, cases and shipping pallets.

for the beverage industry Markem-Imaje offers solutions from filler to palletizer, for water, beer, wine, spirits and soft drinks. Whatever the bottling line speed – whether you mark on PET, glass, cardboard, shrink-film or pallets – if you need expiration dates, sequential numbering, barcodes or SSCC codes, or if you want permanent or semi-permanent codes, our complete set of 24/7 printing solutions will meet your requirements.



for the industrial sector Markem-Imaje provides outstanding, finely-tuned coding solutions for the cable, wire and electronics industries and more. High-speed, high-contrast marking solutions are available with speciality inks to meet the most demanding applications.



for the health and beauty industry Markem-Imaje has been working with leading cosmetics industry manufacturers throughout the world for years. We are specialists in producing discreet, accurate, high-quality codes, which do not interfere with product or packaging design.



for the postal industry Markem-Imaje offers easily integrated, high-speed systems able to print in dusty environments. Our solutions are flexible and customizable,



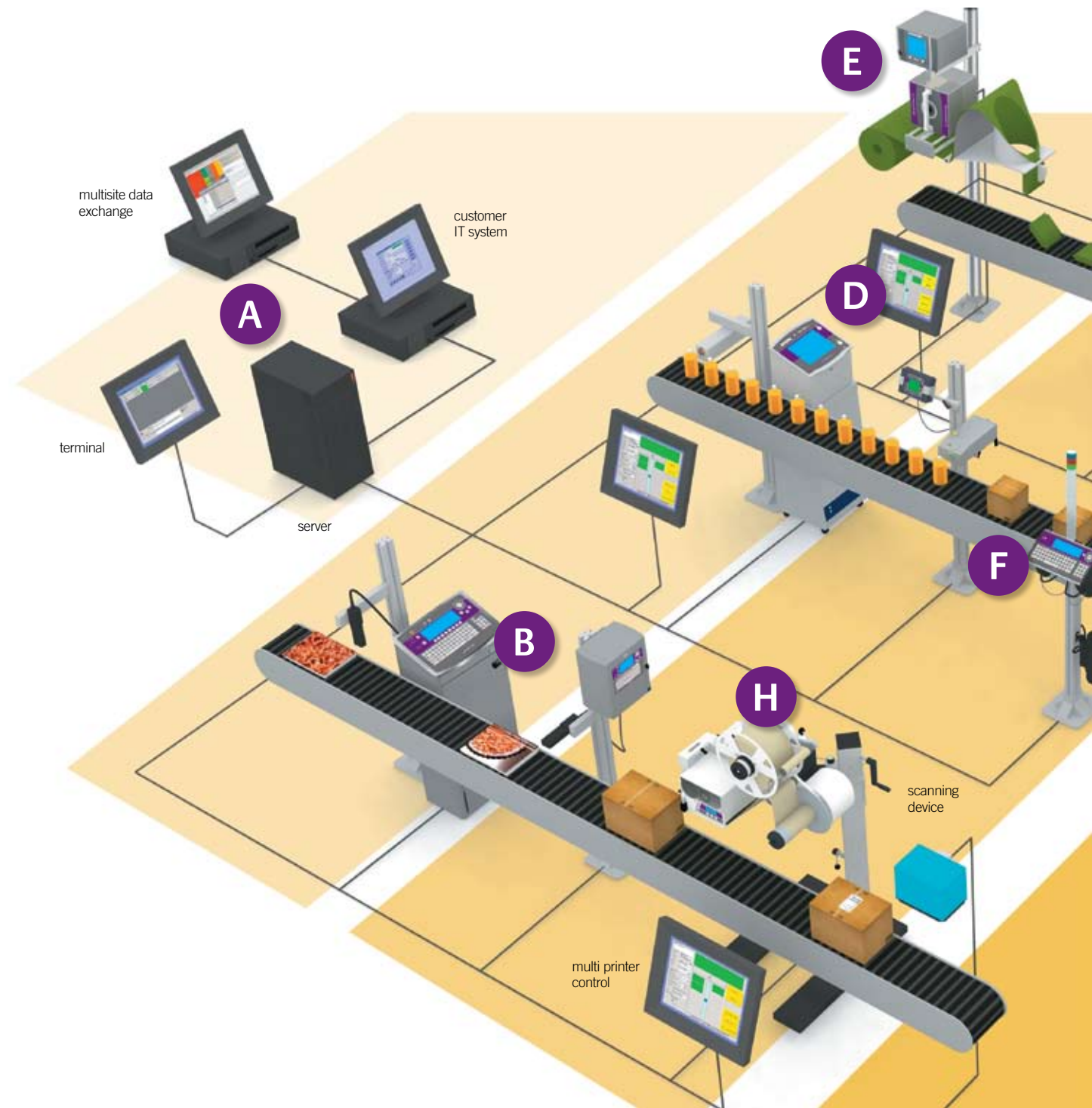
optimizing mailing management operations via quality barcodes, address printing and effective stamp cancellation.

the team to trust ■ ■ ■

■ ■ ■ from front of line

single products and primary packaging

- A** software
- B** small character inkjet printers
- C** small character hot melt piezo printer
- D** laser coders
- E** thermal transfer coder





■ ■ ■ to end of line

secondary packaging

F

large character
valvejet printer

G

large character
hot melt piezo
printer

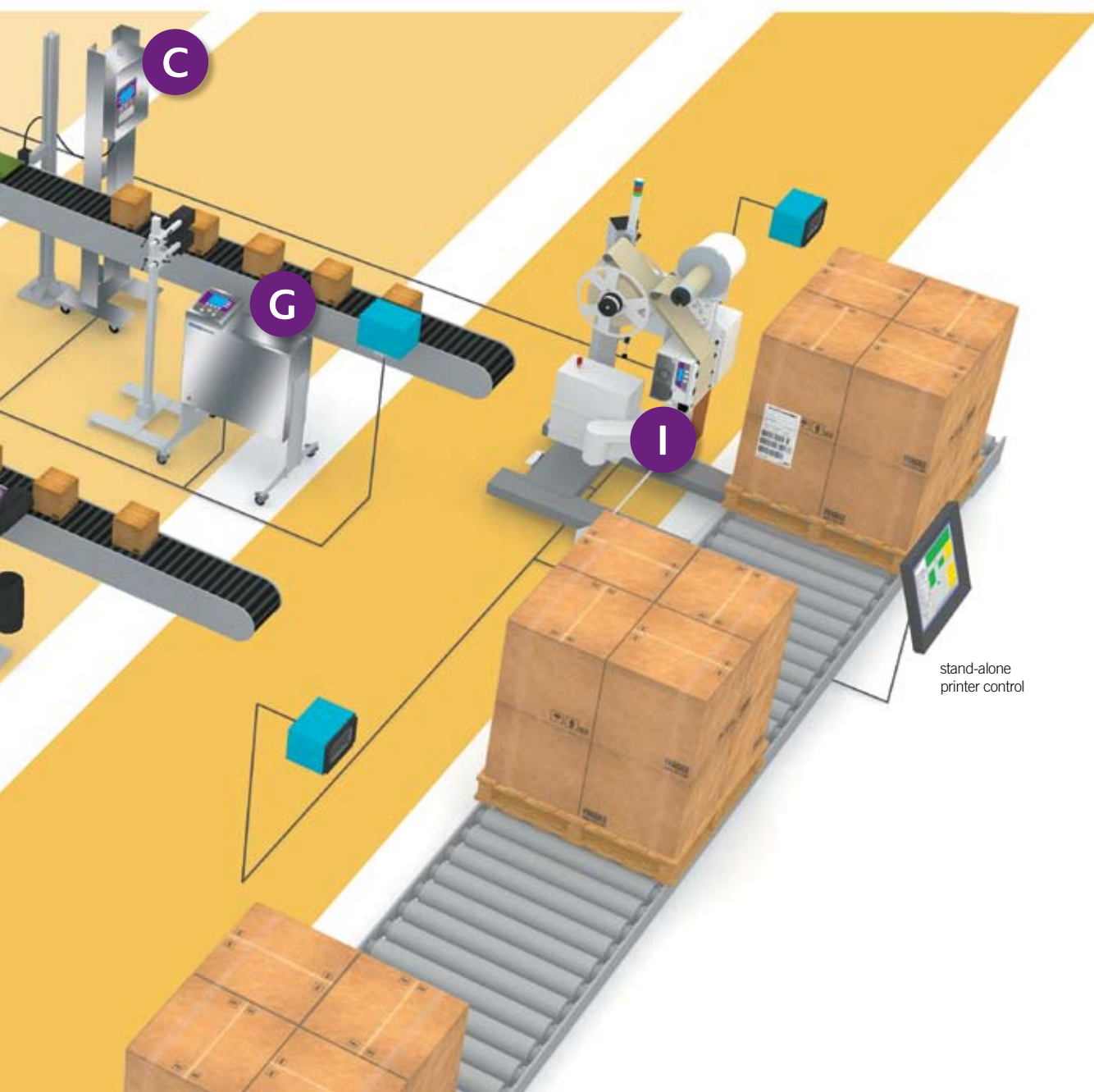
H

print and apply
system

tertiary packaging

I

print and apply
system



the team to trust ■ ■ ■

■ ■ ■ **for hardware** Markem-Imaje offers market leading, proven, reliable product identification solutions for every stage of the production line. Whether your packaging applications are best served by our small and large character inkjet, thermal transfer, laser or print and apply systems, you can be assured of the highest levels of innovation, dependability and value.



■ ■ ■ **and software** Markem-Imaje software and networking solutions are part of our overall global marking and coding offering. They ensure product data integrity to deliver the right message on the right product and optimize marking activities. They help secure data entry, reduce human intervention and offer a data production central management system capable of meeting a wide diversity of applications and needs.

small character inkjet Best-in-class continuous inkjet systems are the most reliable full-featured small character inkjet printers on the market today. Our state-of-the-art design requires minimal attention and provides high-quality

coding. It gives you the ability to print best before dates, logos, alphanumeric text and 1D and 2D barcodes. They are designed for demanding manufacturing environments.



thermal transfer overprinting Market leading thermal transfer overprinters deliver the highest-quality printing on flexible packaging films, foils and labels. They offer the most reliable solutions for continuous and intermittent operations, the fastest print and acceleration/ deceleration speeds, and support a wide variety of barcode options.



large character inkjet High-resolution piezo is specific to Markem-Imaje. We are the only company to offer both hot melt and liquid large character piezo printers. Hot melt inks dry immediately on contact providing high-quality barcodes, logos and text.

Large character drop-on-demand valvejet printers include advanced printing capabilities incorporating innovative simplicity and flexibility. They offer an intuitive operator interface, a versatile controller and an advanced connectivity system for easy network integration.



laser Compact CO₂ laser coders include the fastest and most powerful coders available on the market today.

These modular coders are well suited

for high-speed printing onto substrates such as PET, glass and cardboard.



print and apply labeling Our award-winning print and apply labeling system has received both the *iF* and *Red Dot Design* awards for its exceptional design. It is one of the simplest and most operator-friendly print and apply systems on the market. Its wide selection of applicators – tamp, wipe and blow – makes it adjustable to any production line requirement and offers precise, high-quality print.



other technologies Unique hot melt inkjet systems set a high standard for small character inkjet package coding. Our systems deliver crisp, clear codes that dry instantly for a clean solvent-free ink solution.

Touch Dry® technology produces clear, legible, instantly dry prints on most common cartoning and packaging materials. Our Touch Dry® coders

will produce thousands of trouble-free codes while reducing your maintenance expense.



consumables Markem-Imaje consumables are the result of numerous years of experience in industrial applications. Engineered to complement our marking and coding equipment, Markem-Imaje inks, additives, ribbons and labels have been designed and tested to answer every one of your needs while in the most demanding environment and with operator security in mind.



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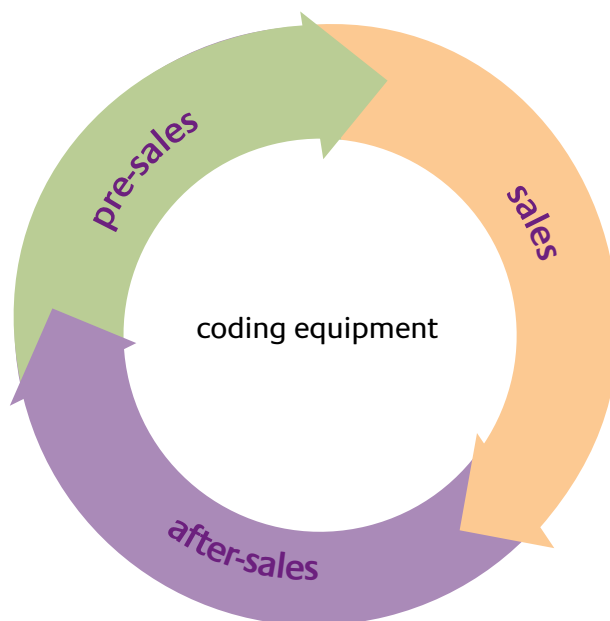
■ ■ ■ **from consultation** At Markem-Imaje, we are dedicated to providing the highest level of service – before, during and after the sale. We look to establish a long-term partnership through continuous customer satisfaction. We offer the most comprehensive array of programs available, designed to maximize efficiency, reliability and allowing you to focus on your core business. Think of us as your “uptime” team.



■ ■ ■ **to sustainability** Certified Markem-Imaje representatives are industry-leading experts in marking and coding solutions. We work with over 30,000 companies in 120 countries, providing seamless integration of optimal product marking and coding solutions. Our after-sales program has been developed according to your needs. It will help you to minimize costs while maximizing production efficiency.

1. Consulting services

Markem-Imaje develops the best and most cost-effective equipment solution for each customer. We ensure that your equipment is accurately configured for your application needs, operates as specified, and assures flawless start-ups.



2. Financing services

Your company can manage its assets more effectively using Markem-Imaje leasing and financing solutions.

3. Start-up services

Markem-Imaje provides information and technical support to you during the planning and implementation phases. We manage the installation of the equipment in your production facilities. Training courses for your operators are regularly arranged in our facilities or at customer sites.



4. Operational services

Help desk offers local phone assistance for any of our products.

Service contracts reduce downtime and thus increase profitability. We will help you keep your marking and coding equipment at the highest performance level through regular visits

by our qualified technicians and through the use of genuine spare parts and consumables.

Consumable supply can be tailor made to suit customer needs. These agreements reduce on-site storage of consumables and improve inventory management.

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everywhere around the world.

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| Canada | Hong Kong | New Zealand | Switzerland | |
| China | India | Norway | Singapore | |

www.markem-imaje.com