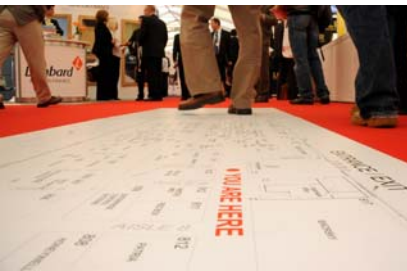



Pro2Pac 2011 – Sponsorship Packages

In a hall full of exhibitors, it can be difficult to stand out from the crowd. Sponsorship is a highly effective way to elevate your company above the competition and get on the ‘must-see’ lists of senior decision-makers visiting Pro2Pac 2011.

The packages below are high-profile and designed to cater for different levels of budget:

Bronze Package	Silver Package Available to 4 exhibitors maximum	Gold Package Exclusive to just 1 exhibitor
Your company name highlighted on the online exhibitor list.	All items in Bronze Package	All items in Silver Package
Your company logo in the ‘Featured Companies’ section of an edition of the Pro2Pac e-newsletter (sent to circa 20,000).	Your banner advert (120 x 450) on the online Exhibitors List Page with a link through to your website.	Exclusive Registration Sponsor – your branding will greet the visitor on arrival being placed on all onsite entrance registration signage.
Your stand & name highlighted on a giant 3m x 1m ‘Map of the Show’ placed on the floor at one of the visitor entry points into Pro2Pac. 	Headline sponsor of 1x ‘Map of the Show’ – includes your logo prominently displayed under the title ‘sponsored by’ on the Map. 	99% of visitors who pre-register to attend Pro2Pac do so online – your banner will appear at the top of the online registration page and on the confirmation page at the end of the process (with a link to your site).
	1x Pro2Pac Newsletter Headline Sponsor – your banner (150 x 150) at the top with a link to your website	1x Full Page Advert in the Official Show Catalogue
£2,500	£5,500	£10,000

To find out more, please contact Elex van Rensburg on +44 (0)20 8910 7056 or elex.vanrensburg@reedexpo.co.uk